

REP HEADLINE# 6269466 TRF# 329223
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
ORDER WORKSHEET HARRIS REPORT FROM REP NOV26/12 09.06
CHANGES *** WFTV-TV ***

ADV #	ADV. NAME	POLI/B OBAMA/D/PRE/US	REP. #	OFF. #	6556	SALESMAN #
AGY # 1292	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME	KATIE KEULEMAN		

WASHINGTON, DC 20007

ORDER # _____	CONTRACT # 6269466 _____	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>OBAMA FOR AMERICA</u>	EST# <u>1537</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT30/12	NOV6/12	WK-2
DATE	NOV26/12	09	06

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV26/12 09.06

REP: TO LENA
FR JULIE
OK'D M9
PLS CFM, THX 11/26

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
73		S	1130P-1205A	30		\$1,250.00	11/3	11/3	1		SAT	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : NEWS ORD COM1 : WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 69-74												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
90	A		1144P-1219A	30		\$1,250.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:11A												
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-73												
STATION MAKEGOOD OFFERS:												
M9	OK'D	BUY#73	MISSED: SAT/1130P-1205A				NOV3		30S	\$1,250.00	(NOV20/12)	
			OFFER: SAT/1144P-1219A				NOV3		30S	\$1,250.00	PLS ADVISE.	
CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:11A												
NOV/12 324330.00												
CONTRACT TOTAL 324330.00												
TOTAL SPOTS 166												

MARKET TOTALS \$917,005

WFTV 35% WKMG 21% WESH 23% WOFL 13% WKCF 2% WRBW 4% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE